

NEWS OF OUR CLIENTS



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CANYON COOLERS OUTFITTER 75 Designed With Fishermen and Boaters in Mind

One of the most necessary items aboard a fishing boat is ice. Think about it, if you have no way to keep fish cold until you return to the dock, you might as well release your catch back into the water. What if the fish aren't biting? Well, nobody wants a warm beer or soda on the long ride back to the ramp. Canyon Coolers understands the importance of ice retention, and has designed the Outfitter 75 to not only hold ice much longer than standard coolers, but also serve fishermen and boaters in a host of other areas.

The first feature anglers will notice about the Outfitter 75 is its physical size. Canyon designed this product to perfectly fit within the dimensions of most leaning posts of center console boats. This cooler is also the perfect option for center consoles that use ice chests as seats in front of the console. The Outfitter 75 features rubber, non-skid feet on all white models. This will keep the cooler in place when seas get rough, in fact, it will not slide even if the floor of the boat is wet.

Anglers also will notice the elements of design that are simply different than other premium coolers. First, there is no wasted space or accessories of the Outfitter 75 that will get in your way. The inside is roomy enough to nest Canyon's 22-quart cooler for easy storage. The outside has three 100 percent recessed cam latches as well as recessed handles. This cooler is 100-percent snag free! Plus, this offers a sleek, simple complement to all styles of boats.


The rest of the hardware used on the Outfitter 75 will ensure many years of service (Canyon Coolers is so confident in the construction of this cooler, it comes with a lifetime warranty). First, the top is attached with an integrated bulletproof hinge. The shell is brutally tough PE RotoMolded, which earned the Outfitter 75 an IGBC Certified Bear Resistant status. The lid is lockable and a no-lose drain plug comes standard. Canyon's newly updated food grade, leak-proof seal is .4" thick and features the company's proprietary AirTight foam that'll keep cold air in like never before.

Sure, the Canyon Coolers Outfitter 75 was obviously designed for fishermen and boaters. But, how well can it hold ice? That's the best part. This cooler features Huntsman High Density PU Foam throughout (floor, walls, sides and lid average more than 2 inches). Ice retention is between seven and 16 days! So, your average 8 hours on the water is a walk in the park, even with multiple limits of fish being tossed in, and cold beverages being retrieved.

Speaking of beverages, the Outfitter 75 has a capacity of 74 quarts and will ideally hold 55 cans plus ice. If you want to forgo the ice, the cooler will hold a maximum of 64 cans. Perhaps more importantly, this will hold three limits of red snapper, two nice Amber Jack and a bonus dorado while trolling back to the inlet, all the while keeping the fish ice cold. The Canyon Coolers Outfitter 75 retails for \$349.99.

Canyon Coolers is a manufacturer renown for creating ridiculously cold, seriously tough coolers that keep food and beverages cold for not just days, but weeks. Developed for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Coolers are regularly used by anglers, hunters, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 6, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

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